

Vancouver Art Gallery Announces New Chief Advancement Officer and Director of the Vancouver Art Gallery Foundation



November 16, 2021, VANCOUVER, BC // *Traditional Coast Salish Lands including Musqueam (xʷməθkʷəy̓əm), Squamish (Sḵw̓xwú7mesh Úxwumixw) and Tsleil-Waututh (səlilwətaʔ) Nations*

Vancouver Art Gallery proudly welcomes **Broek Bosma** to the new position of Chief Advancement Officer and Director of the Vancouver Art Gallery Foundation. Bosma takes up this new role on November 29, 2021.

Bosma brings over two decades of progressive leadership experience in fundraising and relationship building across a variety of non-profit organizations including Orchestra London Canada, Kitchener Waterloo Symphony, Sunnybrook Health Sciences Centre and Emily Carr University of Art and Design.

Most recently, Bosma was at St. Paul's Hospital Foundation where he served as Chief Development Officer. He worked closely with the foundation board members and executive leaders to create and execute a \$225 million comprehensive campaign for the new St. Paul's Hospital at the Jim Pattison Medical Centre. Bosma also oversaw all the fundraising teams including Major Gifts, Annual Giving, Corporate Donations, Planned Giving, Events, Campaign Team and Major Gift Research Team.

In his new role as Chief Advancement Officer, Bosma will be building on the recent success of the Gallery's capital campaign. In this new role, Bosma will be responsible for all the Vancouver Art Gallery Association's development initiatives, as well as providing coordinated leadership to the Vancouver Art Gallery Foundation, a separate corporate entity dedicated to raising and stewarding funds for the Vancouver Art Gallery. The two roles will report to the CEO of the Vancouver Art Gallery Association, Anthony Kiendl, providing cohesive oversight to all advancement initiatives.

"We are looking forward to welcoming Broek to the Vancouver Art Gallery," says **Anthony Kiendl, Vancouver Art Gallery CEO & Director**. "Broek's strengths in building relationships, raising major gifts and driving revenue growth through integrated fundraising activities will be a tremendous asset to the Vancouver Art Gallery as our organization builds toward the future. His proven track record and his experience leading successful fundraising operations and his experience in and passion for the arts will allow us to maximize philanthropic support for our work."

"Creativity is such an important asset in our time," shares Boerk Bosma Vancouver Art Gallery's new Chief Advancement Officer and Director of the Vancouver Art Gallery Foundation. "I am excited to join the Gallery team and to celebrate the creativity, inspiration and joy that art brings into the lives of so many Vancouverites."

Broek studied music at the University of British Columbia and at Zurich University of the Arts before working as a conductor for almost a decade. After graduating with an MBA from the University of Northern BC, Broek transferred his leadership skills to the non-profit sector where he continues to engage with the community.

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MEDIA CONTACT

Larah Luna
lluna@vanartgallery.bc.ca
778.939.4319

Sascha Freudenheim
sascha@paveconsult.com
917-544-6057

ABOUT VANCOUVER ART GALLERY

Founded in 1931, the Vancouver Art Gallery is recognized as one of North America's most respected and innovative visual arts institutions. The Gallery's ground-breaking exhibitions, extensive public programs and emphasis on advancing scholarship all focus on historical and contemporary art from British Columbia and around the world. Special attention is given to the accomplishments of Indigenous artists, as well as to those of the Asia Pacific region—through the Institute of Asian Art founded in 2014. The Gallery's exhibitions also explore the impact of images in the larger sphere of visual culture, design and architecture.

The Vancouver Art Gallery is a charitable not-for-profit organization supported by its members, individual donors, corporate funders, foundations, the City of Vancouver, the Province of British Columbia through the BC Arts Council and the Canada Council for the Arts.

The Vancouver Art Gallery is situated on the ancestral and unceded territories of the x̣m̄əθk̄w̄əȳəm (Musqueam), Sk̄w̄x̄w̄ú7mesh (Squamish), and səliilwətał (Tseil-Waututh) Nations, and is respectful of the Indigenous stewards of the land it occupies, whose rich cultures are fundamental to artistic life in Vancouver and the work of the Gallery.

ABOUT THE VANCOUVER ART GALLERY FOUNDATION

The Vancouver Art Gallery Foundation was established in 1998 to receive, hold and invest bequests, donations, gifts, funds and property through providing ongoing legacy funding for the programming and, operations of the Vancouver Art Gallery Association. The Foundation's endowment fund is guided by a Board of Directors with the vision to make a powerful contribution to the sustainability and growth of the Association in providing enriching and accessible experiences to communities. A percentage of the income earned from the endowment fund is distributed to the Gallery each year to support its exhibitions and programs. Gallery staff and the Board of Directors of the Foundation are committed to ensuring that the intent and value of donor contributions are preserved. The Foundation's Directors serve on a volunteer basis. The Foundation recognizes the importance of a strong financial endowment to support the Association's programming, activities and growth to achieve the organization's mission, vision and values.

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