

HOLLIS TAGGART

Hollis Taggart Moves Its Satellite Space to New Street-Front Location, And Announces First Two Exhibitions

Including a Solo Presentation of Work By Significant but Little-Known Painter Harry Bertschmann, Developed in Collaboration with Art Historian Peter Hastings Falk

New York—January 15, 2019—Hollis Taggart announced today that it has moved its satellite space at the High Line to a new street-front location, increasing its square footage and visibility. The gallery first opened the secondary location in September 2018 as part of its expansion in Chelsea, which also included moving its primary space from the seventh to the ground floor of an arts complex on W. 26th. The satellite at the High Line will continue to operate as a project space, serving to test the appeal of the rapidly developing area as well as collector and public interest in the work of a range of both contemporary and historic American artists. Located at 507 W. 27th Street, the new Hollis Taggart: High Line will open on January 16, with a group exhibition of contemporary work. The space will be open Tuesday through Saturday, from 10:00 AM to 6:00 PM.

“There has been for some time, and particularly over the last year, an acute awareness and discussion about how quickly the gallery landscape is changing, from the viability of certain neighborhoods to the increased use of digital technologies in sales. With the gallery entering its 40th year of operation in 2019, I’ve considered the various pathways we could take, and have found that the collectors we have been working with for a great many years and those we are actively cultivating still appreciate the physical presence, face-to-face experience, and the particular presentation of scholarship and opportunity for discovery that only exhibitions can provide,” said Hollis Taggart. “We feel the satellite space is critical, because it offers us an opportunity for experimentation and to see if our ongoing assertions remain true. We’re really looking forward to having more space at the High Line, especially as that area continues to develop.”

The new Hollis Taggart: High Line will open with a group exhibition, featuring the work of Pablo Atchugarry, William Buchina, Audrey Flack, Alex Kanevsky, Li Lihong, Esther Ruiz, and Alan Wolfson, among others. Titled *Selections from our Contemporary Collection*, the exhibition highlights the range and depth of the gallery’s contemporary holdings. On March 4, the gallery will launch an exhibition series that explores the work of under-recognized—in some instances forgotten—American artists. The first exhibition will focus on the work of Harry Bertschmann, whose early output was considered alongside the paintings of Franz Kline, Robert Motherwell, and Mark Rothko. Unlike his contemporaries, however, in the 1960s Bertschmann began shifting his focus to the commercial success he found in graphic design, producing logos and advertisements for well-known brands like Pond’s and Bufferin. Although his participation in exhibitions and with commercial galleries diminished, he remained a prolific painter throughout his life.

The exhibition at Hollis Taggart: High Line will focus on the paintings Bertschmann made in the 1950s, introducing new scholarship and dialogue on the depth and quality of the artist’s little-known work. The selection of Bertschmann as a featured artist in the series is being done in collaboration with Peter Hastings Falk, an art historian and curator who has invested much of his multi-decade career in examining and bringing to light accomplished but unknown artists. The opening of the exhibition at Hollis Taggart coincides with Falk’s development of his own online art magazine, *Discoveries in American Art*, which will launch in February.

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Additional information about the Bertschmann exhibition and the series at large will be announced in the coming weeks.

About Hollis Taggart

Founded in 1979, Hollis Taggart—formerly known as Hollis Taggart Galleries—presents significant works of American art, showcasing the trajectory of American art movements from the Hudson River School to American Modernism and Post-War and Contemporary eras. Its program is characterized by a deep commitment to scholarship and bringing to the fore the work of under-recognized artists. It has sponsored several catalogue raisonné projects, most recently for Surrealist artist Kay Sage, and has been instrumental in advancing knowledge of such compelling artists as Alfred Maurer, Arthur B. Carles, and more recently, Theodoros Stamos, Marjorie Strider and Michael (Corinne) West. In summer 2015, the gallery moved its primary location from the Upper East Side to Chelsea. In fall 2018, it opened a newly renovated street-level location on W. 26th Street, a private viewing and storage annex across the street, and a project space at the High Line. With 40 years of experience, Hollis Taggart is widely recognized by collectors and curators for its leadership, expertise, and openness, on matters of art history, and market trends and opportunities.

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